

# *Music to Cure MS:*

## The 8th Annual Accelerated Cure Project Benefit Concert

Sunday, October 24, 2010, 3-5pm  
Park Avenue Congregational Church  
50 Paul Revere Rd, Arlington, MA

### Corporate Sponsorship Packages

Corporate Sponsorship is for companies wishing to have a marketing presence beyond a program ad. Packages include benefits such as free tickets, promotion on the Accelerated Cure Project website, signage at the event, and mention of their company in our concert advertising and press release.

#### \$200 Contribution: Silver Sponsor

Entitles the participating sponsor to:

- a half-page ad (4" X 3.5") in the "Music To Cure MS" program booklet
- placement of company name and logo on the Accelerated Cure Project website, with recognition as Silver Sponsor of the event
- mention in our advertising and press release
- three pairs of tickets to the concert

#### \$500 Contribution: Gold Sponsor

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Music To Cure MS" program booklet
- placement of company name and logo on the Accelerated Cure Project website, with recognition as a Gold Sponsor of the event
- mention in our advertising and press release
- six pairs of tickets to the concert

#### \$1,000 Contribution: Headlining Sponsor

*Limited to one sponsor. First come, first served!*

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Music To Cure MS" program booklet
- company name and logo on the front cover
- placement of company name and logo on the Accelerated Cure Project website, with prominent recognition as the headlining sponsor of the event
- mention in our advertising and press release
- ten pairs of tickets to the concert.

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### Ad Booklet Pricing for Small Businesses

An ad in our program booklet may be purchased individually, without additional sponsorship advantages, by small businesses supporting the Arlington and Greater Boston area.

- Quarter Page Ad (4" X 2", or business card ) : \$40
- Half Page Ad (4" X 3.5") : \$65
- Ad Exchange (for performing groups) : print our ad in your program in exchange for your ad in ours.
- **Donate goods or services to our raffle.** Your name will be listed in the program.

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**Ad copy and payment:** Mail ads and checks, payable to the Accelerated Cure Project, to:

Marion Leeds Carroll, ATTN: Music to Cure MS  
111 Fairmont St.  
Arlington, MA 02474

Include the memo "Music to Cure MS" on the check. | Remember to include company name, contact details and a copy of the ad (or business card) you wish to place. | Electronic versions of your ad may be emailed to: [cure@leedscarroll.com](mailto:cure@leedscarroll.com) | Donations may also be made on line, at <http://www.firstgiving.com/marioncarroll> | The value of goods and services donated to be raffled at the concert may count towards sponsorship or the price of an ad. **Contact [cure@leedscarroll.com](mailto:cure@leedscarroll.com)** for details. | See [singtocurems.org](http://singtocurems.org) or [acceleratedcure.org/about/contribute.php](http://acceleratedcure.org/about/contribute.php) for more information.